

## Organization

BOBCATSSS is an annual library and information science symposium. The 20<sup>th</sup> conference is organized by students from three universities of applied sciences, these are: Hogeschool van Amsterdam (NL), Stuttgart Media University (GER) and Hanze University Groningen (NL).

# BOBCATSSS AMSTERDAM2012

## Invitation

Welcome to the BOBCATSSS symposium, 23-25 January 2012 in Amsterdam!

The theme of the 20<sup>th</sup> BOBCATSSS conference is 'Information in e-motion' and includes the following topics:

- ❖ My information
- ❖ E-Media in Motion
- ❖ Organizations 2.0
- ❖ Access to Public Information

Approximately 200 abstracts from over 30 countries were submitted to the programme committee. More than 85 presentations, 15 workshops and 60 posters were selected for our final programme. Thus about 150 professionals, university professors and students will share their experiences and present the results of their research and projects.

More detailed information about the programme can be found on our homepage:

[www.bobcatsss2012.org](http://www.bobcatsss2012.org)

## Keynote speakers 2012

**Geert Lovink**

**A world beyond Facebook:  
Are there alternatives in social media?**

Internet culture and information technology in general have a constant tendency to create monopolies. In the past these were IBM, Microsoft and recently Google, and now we're in the midst of a social media mania with Facebook and Twitter as its main players.

Many geeks, artists and activists do not agree with this unprecedented concentration of power. Why don't we focus more on the distributed nature of networks? In this lecture we will move from the critique of social media (such as privacy) to alternative platforms that are currently under development.

**Karin Spauk**

**Privacy:  
The cornerstone of personal safety**

We've been led to believe that giving up bits and pieces of our privacy and having our everyday lives minutely scrutinized, will enhance our security. But somehow it hasn't. Governments are wasting billions on tracking innocent citizens. And nobody is paying much attention to the security of these amassed data.

Data leaks run rampant. The same government agencies that are bent on identity checks, don't seem to understand the concept of identity fraud, nor that their efforts make it more enticing. We need to create secure storage and safe protocols for the handling of personal data. Otherwise, these data collections will merely become a new target for criminals and a new vulnerability for citizens. Data privacy is essential. The lack of it can kill you - literally.



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## Contact Information

[www.bobcatsss2012.org](http://www.bobcatsss2012.org)



 **Hogeschool van Amsterdam**  
University of Applied Sciences

 **Hanzehogeschool Groningen**  
University of Applied Sciences

 **HOCHSCHULE DER MEDIEN**

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## Social Programme

We are very honoured to host BOBCATSSS 2012 in Amsterdam, an important cultural centre in Europe. The first day is all about getting to know each other and the city of Amsterdam, whereas the second and third day offer various smaller activities.

### 23 January

The social programme starts right after the opening speeches and keynotes at the KIT (*Koninklijk Instituut voor de Tropen*, translated: *Royal Tropical Institute*). We will leave for a guided boat tour in the canal district.

The boat will take you to the next location, the *WIH* (*West Indisch Huis*, translated: *West India House*) where you will enjoy a nice dinner with music. After the dinner there will be a party with a DJ at this historical site.

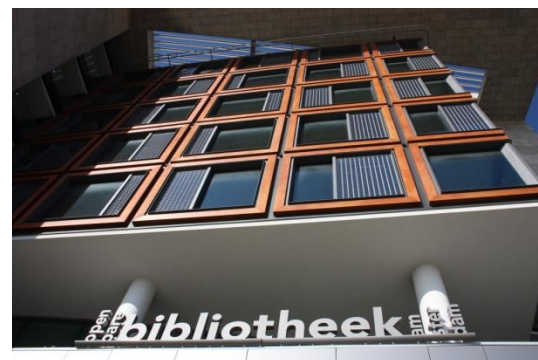
For this part you will have to register separately (and pay a small fee) on the BOBCATSSS website when subscribing for the conference.

### 24 & 25 January

Visits during the conference will be scheduled for:

- ❖ a walk through the famous Red Light District
- ❖ a visit to the OBA Amsterdam Public Library
- ❖ a visit to the Amsterdam City Archives
- ❖ a walk 'Amsterdam through the eyes of Rembrandt'

Last but not least: the BOBCATSSS Café is open on Tuesday and Wednesday night. Location: the bar of the Stayokay Hostel.



The Hogeschool van Amsterdam (NL), Stuttgart Media University (GER) and Hanze University Groningen (NL) are very pleased to be your host and welcome you in Amsterdam. We hope to commemorate together with you the 20th anniversary of BOBCATSSS while exploring the rapid changing future in the world of information and communication.

## Contact Information

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