

The logo for BOBCATSSS AMSTERDAM 2012 features the text 'BOBCATSSS' in a bold, purple, sans-serif font, with 'AMSTERDAM2012' below it in a lighter, greyish-blue font. A stylized, curved graphic element in shades of green and blue arches over the text from the right side.

BOBCATSSS AMSTERDAM2012

The Package Deals

Depending on how much your company would like to sponsor, we offer the following categories to choose from. Please note that every communication outlet must be delivered in English to the BOBCATSSS organizers.

If you have any more questions or concerns, please don't hesitate to contact us (s.keizer@hva.nl)

We are thankful for any sponsoring and are looking forward to welcoming you at the BOBCATSSS 2012 event in Amsterdam.

Organization

BOBCATSSS is an annual library and information science conference. The 20th conference is organized by students from three universities of applied sciences, these are; Hogeschool van Amsterdam (NL), Hanze University Groningen (NL) and Media University Stuttgart (D).

The Diamond Package:

Amount: 3000-5000 Euros

- Logo on all types of communication outlets
 - o Logo format: 150 x 150 pixels
- Product presentation at the BOBCATSSS conference
- Banner and link on the BOBCATSSS website
- Ad in the 'Program' leaflet
- Ad in the congress Proceedings
- Gadget in the congress 'welcome' bag
- Company / product PDF on DVD in 'welcome' bag
- A three day stand at the conference
- Four free tickets to the congress

The Gold Package:

Amount: 2000-3000 Euros

- Logo on all types of communication outlets
 - o Logo format: 100 x 100 pixels
- Product presentation at the BOBCATSSS conference
- Banner and link on the BOBCATSSS website
- Company name in the 'Program' leaflet
- Gadget in the congress 'welcome' bag
- Two free tickets to the congress

The Silver Package:

Amount: 500-2000 Euros

- Logo on all types of communication outlets
 - o Logo format: 100 x 100 pixels
- Banner and link on the BOBCATSSS website
- Company name in the 'Program' leaflet
- Gadget in the congress 'welcome' bag
- One free ticket to the congress

Contact Information

Website:
www.bobcatsss2012.org